



The Children's Theatre

Montreal's premier theatre school for
children
since 1933

"Testimonial"

October 2006

As a small, community based drama school; we spend years advertising in local newspapers with good/decent success. Some time ago our (past) director was interviewed on the radio and we were stunned by the volume of people who said they heard it. Since then we had considered taking out radio advertising but didn't know how to do it, or if we could afford it.

We approached CJAD and Shawn Ryan this year and our experience has been great. They took very good care of us; advised us, helped us record a great ad, and placed it in the most appropriate market spot and all for a surprisingly affordable price. The responses have been wonderful! We have increased our student numbers and more importantly I believe increased our visibility in Montreal. We will definitely use Shawn and CJAD more in the future.

Amy Thomas
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