



THE ROTHENBERG GROUP

September 22, 2003

**Mr. Rob Braide
V.P and General Manager
Standard Radio
1411 Fort St.
Montreal, H3H 2R1**

Dear Rob:

I would like to take a moment to express our satisfaction with the results of our advertising on CJAD. As you know, we have been regular advertisers for over 25 years. We remain consistent with CJAD because we notice increased incoming telephone calls within moments after our ads are aired. When new clients come to the office and are asked what motivated them to come to us, they frequently say "we've been hearing you on CJAD for years". We are particularly satisfied with the care and attention that we consistently receive from Shawn Ryan.

We look forward to a continued long, and mutually successful relationship.

Sincerely,

**Helen Corrigan
President**

