

FURNITURE WHOLESALERS

LTEE/LTD

FEBRUARY 18, 2004

STANDARD RADIO INC.
1411 RUE DU FORT
MONTREAL, QUE. H3H-2R1

TO WHOM IT MAY CONCERN;

ATTENTION MR. ROB BRAID

I DON'T KNOW WHY, AFTER YEARS OF BEING DISSATISFIED WITH OUR PREVIOUS REP. WE DID NOT SWITCH TO SHAUN RYAN SOONER. ONE REASON COULD BE THAT WE DID NOT KNOW A SHAUN RYAN EXISTED.

SHAUN HAS HELPED US IN SO MANY WAYS. RIGHT FROM THE FIRST DAY, HE IS ALWAYS THERE TO ANSWER CONCERNS, OFFER ADVICE AND WORK OUT SOLUTIONS.

WE ARE SO PLEASANTLY SURPRISED BECAUSE IN THE SO MANY YEARS WE HAVE BEEN WITH C.J.A.D. NO REP. EVER SHOWED ANY OF THE INTEREST SHAUN SHOWS. AS A MATTER OF FACT, I WOULD SAY, OUR PREVIOUS REP. DID MORE HARM THAN GOOD.

SHAUN SHOWED US IMMEDIATELY DIFFERENT OPTIONS TO IMPROVE TRAFFIC TO OUR STORE WHICH WOULD ULTIMATELY IMPROVE SALES. HE IS FULL OF FRESH IDEAS AND HE JUST MAKES US FEEL LIKE WE HAVE A FRIEND ON OUR SIDE. HIS GREAT SENSE OF HUMOUR AND PERSONALITY CAN PUT ANYONE AT EASE. HE CERTAINLY IS AN ASSET TO C.J.A.D.

THANKS FOR LISTENING

FAYE MENDELSON

Faye Mendelson

FURNITURE WHOLESALERS LTD.

cc. SHAUN RYAN

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