



RÉSEAU ENTRE-AIDANT(E)S CARE-RING VOICE

September 21, 2004

Dear Shawn,

I want to extend you, Ric Peterson and the entire CJAD sales and production team a special thanks your for all of your tremendous work in ensuring the success of the Care-ring Voice promotional campaign. Owing to the Care-ring Voice promotion with CJAD, we have received a surge in the number of calls to our Care-ring Voice Info-line both from caregivers seeking assistance and from those thanking us for recognizing their invaluable work. It's extremely validating to have caregivers call and thank us for spotlighting an issue that has remained relatively invisible to the public.

In addition to the unwavering professionalism of both yourself and your colleagues, I was most impressed by the authenticity of your personal investment in our cause and your capacity to empathize and connect with the issues of caregivers on a very human and personal level. It speaks volumes about your organization that, beyond the practical and well planned development of a powerful promotional initiative, you are able to bring a truly honest response to a vital community health issue.

We look forward to our ongoing partnership with CJAD.

Once again, thank you for your support and all of your hard work.

Sincerely,

Mark Stolow
Project Manager
Care-ring Voice